

BUSINESS SPONSOR OPPORTUNITIES



The Illinois Valley Center for Independent Living (IVCIL) Wheel-A-Thon is an event that raises awareness and funds for IVCIL. The Fifth Annual IVCIL Wheel-A-Thon is June 5, 2010 at Baker Lake in Peru.

The IVCIL Wheel-A-Thon includes several sponsor opportunities for businesses with some significant public relations benefits. Corporate Sponsorships must be received by May 1, 2010 in order to receive all related benefits. The following are the different sponsor levels available.

Platinum Wheel Sponsor – \$250 and above

Benefits:

- ♿ Company name on front of Wheel-A-Thon t-shirt
- ♿ Opportunity to use Wheel-A-Thon logo in company advertisements
- ♿ Company name mentioned in an article in IVCIL's quarterly newsletter, *the IVCIL Window-CIL*, which reaches over 500 individuals/businesses
- ♿ Company name on two signs posted along the route
- ♿ Opportunity to place company sign at event
- ♿ Opportunity to provide promotional items for participant bags
- ♿ Company name mentioned in sponsor-recognizing flyer provided to all Wheel-A-Thon participants and volunteers at the event
- ♿ Educational program provided for your company at your request

Gold Wheel Sponsor – \$125-\$249.99

Benefits:

- ♿ Company name on back of Wheel-A-Thon t-shirt
- ♿ Company name mentioned in an article in IVCIL's quarterly newsletter, *the IVCIL Window-CIL*, which reaches over 500 individuals/businesses
- ♿ Company name on one sign posted along the route
- ♿ Opportunity to provide promotional items for participant bags
- ♿ Company name mentioned in sponsor-recognizing flyer provided to all Wheel-A-Thon participants and volunteers at the event
- ♿ Educational program provided for your company at your request

Silver Wheel Sponsor – \$25-\$124.99

Benefits:

- ♿ Company name mentioned in an article in IVCIL's quarterly newsletter, *the IVCIL Window-CIL*, which reaches over 500 individuals/businesses
- ♿ Opportunity to provide promotional items for participant bags
- ♿ Company name mentioned in sponsor-recognizing flyer provided to all Wheel-A-Thon participants and volunteers at the event
- ♿ Educational program provided for your company at your request

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IVCIL is a United Way Member Agency.